OAKVIEW PARK TEEN RESOURCE CENTER Sponsorship Package









Coaching For Life Beyond The Court!











A MESSAGE FROM THE EXECUTIVE DIRECTOR



Dear Friends,

Aces in Motion creates a safe space for local youth to learn, play, and develop into the leaders of tomorrow. With a mission to promote health, academic achievement, and character development through the game of tennis, Aces In Motion has partnered with hundreds of families over the years to do just that. In an effort to provide more opportunities for our youth, we plan to open a new Teen Resource Center at Oakview Park (formerly the Kiwanis Girl Scout Park on NW 8th Avenue), and we invite you to join us in this effort.

Life is full of opportunities and choices. Unfortunately, there are limited opportunities for many of Gainesville's teens. However, there is hope by creating a place for them to prepare for post-secondary education and a career, learn leadership skills, and receive social and emotional support. We are confident that youth can thrive if provided with opportunities, RESOURCES, structure, and choices. With our new Oakview Park Teen Resource Center, we believe we can provide all of this and more.

Aces in Motion has been steadily growing over the past eight years, both in size and impact. We have seen our first middle school student graduate from college this past year, and we look forward to many more success stories. With 56 middle and high school students currently enrolled in our After-School Program, we have outgrown our space at TB McPherson Recreation Center. Even though we also utilize the University of Florida campus, there are many logistical issues, including limited office and meeting space, inadequate equipment storage areas, and no dedicated areas for programming. As a result, there is considerable need for additional space for our high school students to support them during the crucial years before college and a career.

We are requesting your help in providing funding for this exciting opportunity. Programming at the Oakview Park Teen Resource Center will primarily be funded through grants and donations. Your support of this Teen Center will positively impact Gainesville's youth community for years to come. Your generosity will provide hope to many under-resourced families that need opportunities for their children. Will you help our community by supporting this effort and equipping our youth with the tools and experiences they need to be successful adults?

Thank you,

Addison Staples
Executive Director
Aces in Motion

ABOUT THE OAKVIEW PARK TEEN RESOURCE CENTER



Aces in Motion has outgrown the spaces available at TB McPherson and at the University of Florida campus. With our need for additional space for Out-of-School-Time programming for pre-teens and teens, the opportunity to partner with the city of Gainesville was too good of an opportunity to pass up. This new facility will offer an array of programs, activities, and events that will be delivered by our professional staff, partner organizations, volunteers, and the teens themselves. Our goal is to provide a space that supports our teens' development with experiences, resources, and mentors to help them succeed.

PROGRAMS AT THE OAKVIEW PARK TEEN RESOURCE CENTER

COLLEGE AND CAREER PREP

Preparing youth for college or post-secondary education is a key component of Aces in Motion. The Oakview Park Teen Resource Center will provide our students and their families with the assistance and resources they need to attain their goal of college, trade school, or military.

MENTAL HEALTH COUNSELING

Aces in Motion is partnering with Girls Place and Kids Count to provide a dedicated team of licensed mental health counselors who will utilize the space to provide professional mental health counseling services for our students, parents and families.

STEAM EDUCATIONAL LAB

We are excited to be able to offer experiences that expose our youth to careers of tomorrow and encourage creativity and self-expression. The STEAM Educational lab will include a music studio and a 3D Imaging & Printing area. Coding and other related classes will also be provided.

ESPORTS

Esports is one of the fastest growing markets in sports and offers not only many career pathways, but also college scholarship opportunities. Like traditional youth sports leagues, Esport helps teens learn valuable skills that will serve them well throughout their careers and life. Among the skills developed through Esports are strategic thinking, teamwork, leadership, goal setting, and managing success and failure. AIM's Esports initiative is consistent with our sports-based, youth-development approach.

YOUTH LEADERSHIP & EMPLOYMENT

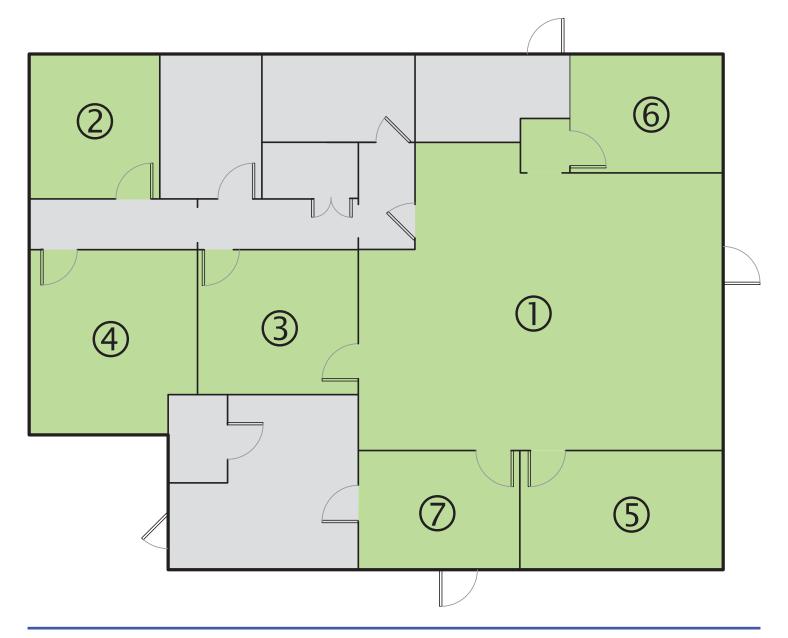
Following best-practices for youth development and teen centers, our teens will be offered opportunities to gain leadership skills and employment experience by working as support staff in the center.

SHARED OFFICE SPACE

Establishing partnerships among other youth-oriented non-profits is an important part of our strategy for working with youth in the community. Aces in Motion will offer shared spaces for our partners at the Oakview Park Teen Resource Center.

PROPOSED FLOOR PLAN – NAMING OPPORTUNITIES





- ① Main Entrance & Esports Room
- ② Mental Health & Counseling Room
- ③ STEAM (Music Studio) Lab
- 4 Community Conference & Academic Room
- (5) Youth & Family Room
- **(6)** AIM Executive Director Office
- 7 Shared Office Space

TEEN RESOURCE CENTER NAMING OPPORTUNITIES



Main Entrance & Esports Room	\$25,000
Mental Health & Counseling Room	\$15,000
STEAM (Music Studio)	\$15,000
Community Conference & Academic Room	\$10,000
Youth & Family Room	\$10,000
AIM Executive Director Office	\$5,000
Shared Office Space	\$5,000
Gold Level Sponsor	\$2,500
Silver Level Sponsor	\$1,000
Bronze Level Sponsor	\$500

DONOR RECOGNITION



DONOR BENEFIT & RECOGNITION FOR ROOM SPONSORSHIP

- Name, Business Logo, and/or company slogan or dedication on a Plaque outside of room 10x10
- Name, Business Logo, and/or company slogan or dedication on Donor Recognition Wall in the Main Lobby area of the center
- Listed in Public Relations Releases
- Listed in Annual Reports
- Listed/Displayed on the front page of our website and the Teen Center webpage

Main Entrance & Esports Room - \$25,000

Mental Health & Counseling Room – \$15,000

STEAM (Music Studio) Lab – \$15,000

Community Conference & Academic Room – \$10,000

Youth & Family Room - \$10,000

AIM Executive Director Office - \$5,000

Shared Office Space – \$5,000

DONOR BENEFIT & RECOGNITION FOR GENERAL SPONSORSHIP

- Name and/or logo on Donor Recognition Wall in Main Lobby area
- Listed in Annual Report
- Listed on our website

Gold Level Sponsor - \$2,500

Silver Level Sponsor – \$1,000

Bronze Level Sponsor – \$500



810 NW 8th Street • Gainesville, FL 32601





